

FOR IMMEDIATE RELEASE

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**Vitalize Consulting Solutions, Inc. (VCS) strengthens their team with
the addition of
Tim McMullen as Executive Vice President of Sales**

Kennett Square, PA– 23 February 2010 – Vitalize Consulting Solutions, Inc. (VCS) is pleased to announce that Tim McMullen has joined its' leadership team as Executive Vice President of Sales.

“I have known Tim for years and have been impressed with his ability to develop relationships and find solutions for clients.” says CEO Bruce Cerullo. “I am excited to add his expertise to our team” Tim will be leading the sales team, as well as developing new business across the United States and Canada. This addition will enable Vitalize co-founder Danny Arnold, to transition to a part-time role focused on maintaining and building VCS' client relationships.

Tim McMullen has been involved with sales and healthcare throughout his entire career, with more than 14 years solely dedicated to the healthcare IT industry. Tim previously served as a Vice President at maxIT Healthcare where he helped create the operational and business development infrastructure needed to accommodate and sustain growth. From 2000 until 2006, he led the sales and marketing team at First Consulting Group (FCG) as a National Vice President and Partner. Before that, Tim served as the Senior Vice President of Sales and Marketing at MedPlus Incorporated. He has also led and contributed to sales teams at Hill-Rom Company and Critikon Inc. (Johnson & Johnson). He received his four-year degree from Troy University in Alabama, as well as a graduating from the Executive Management Program at the University of Michigan.

About Vitalize

Vitalize Consulting Solutions, Inc., Kennett Square, PA, Reading, MA, and Santa Ana, CA, provides a wide variety of clinical, business, and IT solutions for healthcare enterprises across the country. Their comprehensive range of programs and services includes system implementation, integration, optimization, project management, custom reporting, education and knowledge transfer expertise. VCS consultants and principals listen, advise and strengthen their customers in the pursuit of their strategic IT initiatives. Primarily focusing on the Cerner, Epic, Eclipsys, Siemens, McKesson, and MEDITECH users, as well as in the Ambulatory and Practice Management arena, they successfully establish long term relationships by providing experienced professionals who consistently exceed their customers' expectations. For more information, please visit www.getvitalized.com.

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