

# Project Management Practice

## What We Do

Vitalize Consulting Solutions, Inc. (VCS) provides PM services for healthcare organizations engaged in single or multiple IT enabling projects. We thrive in clinical, financial, ancillary, reengineering and optimization projects.

Leveraging our VCS methodology and toolset based on PMI, we provide comprehensive project management, project recovery services, and assist organizations in the development and training of their own Project Management Office.

## Current Healthcare Drivers

- 1- Resource Shortages- personnel optimization
- 2- Quality Patient Safety driving clinical initiatives- greater overall risk
- 3- Financial Challenges resulting in increased budget pressures
- 4- ROI expectations growing for IT investments
- 5- Governmental Mandates-moving targets

## Considerations

- 1- How many of your current projects are not meeting your expectations?
- 2- Do you feel that you have current information on each of your projects?
- 3- Do you have a standard methodology to follow for your IT projects?
- 4- Do you have an accessible library of best practice tools for implementations?
- 5- Do you see any advantages to sourcing PM's from anywhere other than the IT vendor?
- 6- Have you thought about implementing a PM training initiative within your organization?
- 7- Are you considering building a PMO?

**Contact us to discuss your current and future needs or to check out our PMO Methodology, WebShare Repository and JumpStart Solutions.**

[www.getvitalized.com](http://www.getvitalized.com)

Marc Hirshfield, Practice Director (484) 883-8909  
[mhirshfield@getvitalized.com](mailto:mhirshfield@getvitalized.com)

## VCS

1- **PEOPLE** - VCS Project Managers are extraordinarily experienced and PMI certified or working towards certification.

2- **EXPERIENCE** - Cross functionally trained, each has over 10 years healthcare experience with broad IT application and solution exposure. We are able to visualize opportunities for tighter integration and process optimization to deliver successful results.

3- **METHODOLOGY** - VCS' Methodology based on best practices is elegantly simple, helping you to manage the project, not complicate it.

4- **WebShare REPOSITORY** - Customer accessible web library of all project materials including status reports, minutes, project plan and other project documents.

5- **PMO JumpStart** - Quickly realize a return from your PMO investment through our customized solution.

## Leadership

Marc Hirshfield possesses over 15 years of experience in the healthcare industry with seven years as a principal consultant and project manager for Siemens Medical Solutions, Health Services Corporation. Marc specializes in the project management of software products, services and technologies for both acute and non-acute healthcare settings. He holds an MBA in Healthcare Administration and Post Master's in Management Information Systems. Marc is currently the Practice Director for the Project Management Practice.

Marc is PMP certified and also a former board member for PMI's Healthcare SIG. In Marc's experience he has found that 78% of all projects ultimately miss their mark due to poor project planning. This deficiency results in low project team morale, potential cost overruns, and decreased likelihood for successful project outcomes. VCS' experienced PM's, our Methodology, WebShare Repository and JumpStart solution will enable you to focus on what you do best—provide quality healthcare for your patients while we guide the success of your IT enabled solu-

## Contracting

**Fixed Fee** based on partnership scope agreement including qualified project timeframe and deliverables.

**Time and Materials** based on tiered experience level rate structure.