

Vitalize Consulting Solutions, Inc. Acquires r3 Health Partners to Benefit Clients' Accessibility of High Quality Resources

Reading, MA– March 2, 2009 – Vitalize Consulting Solutions, Inc. (“VCS”) announced today the acquisition of r3 Health Partners, LLC. (“r3”).

This transaction strengthens VCS' position within the healthcare IT services marketplace and accelerates the company's progress toward building the nation's premiere quality-value leader in the Healthcare IT marketplace.

Combining with r3 provides three important contributions to VCS' future:

- An expanded professional workforce of extremely qualified customer focused consultants;
- A West Coast office and resource pool to more effectively serve the combined company's current and future West Coast clients; and
- A highly satisfied client base to reinforce VCS' established footprint.

Of the acquisition, Bruce Cerullo, CEO and Chairman, said, “The alignment of these two companies, their cultures and collective resources made this union very compelling. We truly believe that the combined forces of VCS and r3 will result in great benefits for our employees and clients across the country.”

“r3 prides itself on bringing its corporate motto, *relationships, reliability and results* to its business everyday. We are thrilled with the combination of Vitalize and r3 culture, client service strength and opportunities. Together the new firm's national coverage, depth of skills and quality of client relationships is without comparison in the healthcare IT services market,” says John Dal Poggetto, former r3 Managing Principal and newly appointed Senior Vice President of Vitalize.

Bruce Cerullo expresses his admiration for the work that John Dal Poggetto and his team have accomplished in their initial 2+ years. “Together we will continue our goal of building the nation's premier provider of quality financial and clinical IT solutions for our clients coupled with our commitment to a team-oriented, supportive environment for our employees to thrive”, Cerullo said.

About r3

r3 Health Partners LLC (r3), Santa Ana, CA provides clinical and financial healthcare technology project managers, application experts and educators to hospitals, health systems and clinics across the United States. r3 consultants provide high quality, economical implementation and optimization services in support of its clients strategic and operational technology goals.

About Vitalize

Vitalize Consulting Solutions, Inc. (VCS), Reading, MA & Kennett Square, PA, is backed by SV Life Sciences (www.svlifesciences.com), Ferrer Freeman and Company (www.ffandco.com) and Bank of America. VCS is a people-centric, leading healthcare IT professional services provider for organizations throughout the U.S. and Canada. Their comprehensive range of programs and services includes system implementation, integration, optimization, project management, custom reporting, education and knowledge transfer expertise. VCS consultants and leadership team listen, advise and strengthen their customers in the pursuit of their strategic IT initiatives. They successfully establish long term relationships by providing experienced professionals who consistently exceed their customers' expectations. For more information, please visit www.getvitalized.com.

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For more information on Vitalize Consulting Solutions Inc., please call Cyndi Cahill, 610-444-1233 ext. 103.